



## NBTC to be stricter on TV commercial limit



Digital Cable  
Television  
Advertising

The National Broadcasting and Telecommunications Commission announced that all broadcasting platforms e.g. digital TV broadcasters, cable TV operators and satellite TV operators must follow the NBTC's rules and regulations on commercial restrictions, according to Post Today newspaper recently.

- *The digital TV channels which broadcast through channels 1-36 are allowed to air no more than 12 minutes per hour.*
- *Cable and satellite TV channels are allowed no more than 6 minutes per hour.*
- *Analog TV channels (or simulcast TV channels e.g. Channels 3, 5, 7, 9, 11 and Thai PBS) no more than 12 minutes per hour.*

### **Those who violate the restrictions will be fined as follows :**

- *Cable TV will be fined 750,000 baht and a daily fine of 20,000 baht.*
- *Satellite TV and digital TV will be fined 1,000,000 baht and a daily fine of 50,000 baht.*

